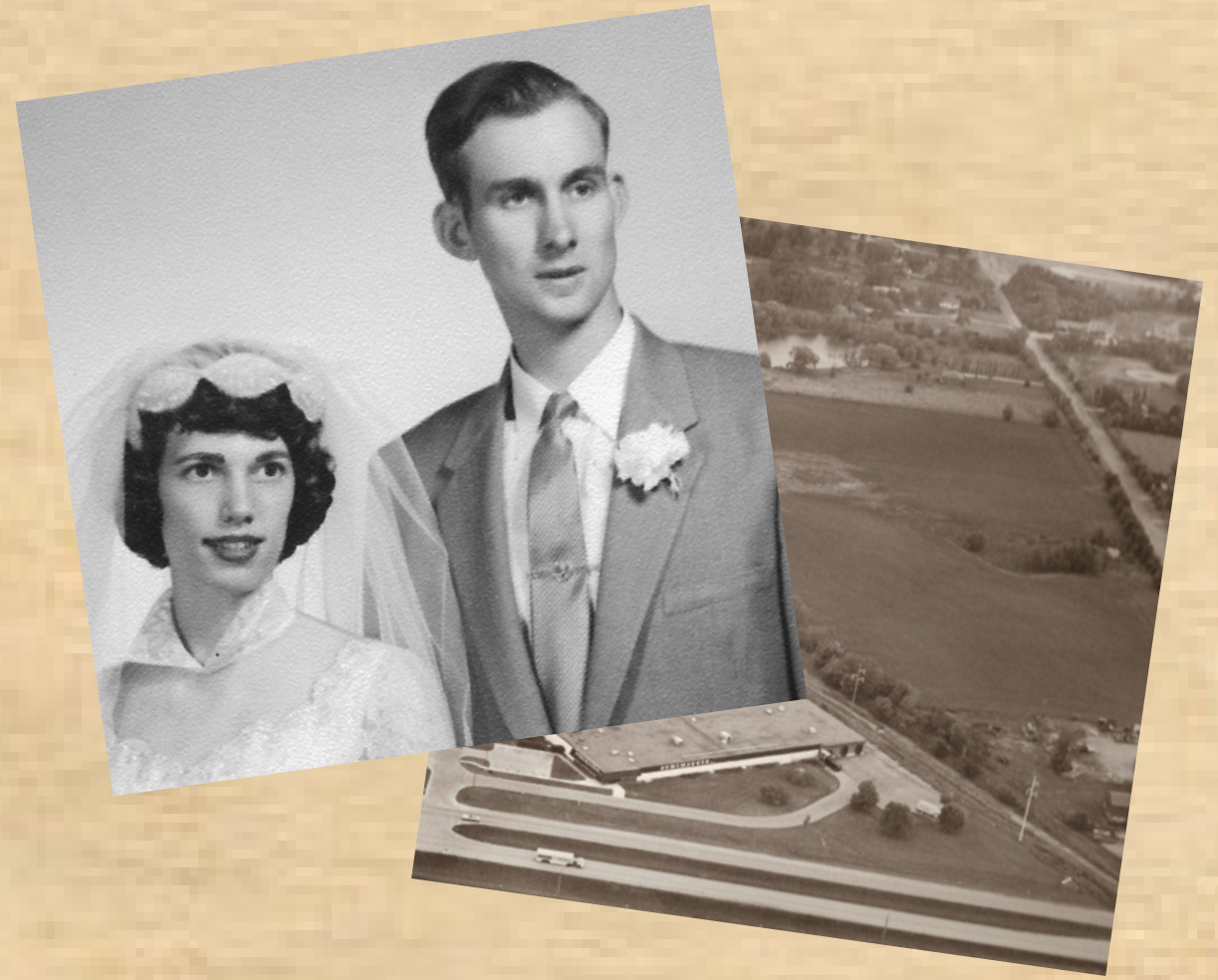


HOMEMAKERS

A HISTORY

Est. 1974

Carl and Ina Merschman founded Homemakers Furniture in 1974. The Des Moines store opened with just ten employees.



1974

Business boomed! The Merschmans opened an Urbandale location in 1985.

2000

Homemakers Furniture caught the eye of Warren Buffett. Berkshire Hathaway acquired Homemakers in 2000, but we're still a family-operated business—it's the best of both worlds!

In 2007, we broke ground on a huge, four-phase renovation in Urbandale.



In 2009, we combined our two stores, added the Clearance Center and celebrated the redesigned Urbandale showroom's grand opening.

2009

In 2014, we successfully launched the new homemakers.com and joined the e-commerce movement.



2014

In 2012, we expanded our warehouse, adding nearly 56% more storage capacity.

2015

We broke ground on another major renovation in 2015. This time, we're building a massive distribution center to accommodate our flourishing business. Our thanks go out to all our amazing customers who've helped Homemakers thrive. We're thrilled about the growth we've seen over the last four decades, as well as everything the future holds!