



Excellence in
Education[®]
Awards

in cooperation with
Texas Association of Secondary School Principals
Texas Elementary Principals and Supervisors Association
Texas Association of School Administrators
Texas Parent Teacher Association
Texas Association of School Boards

**2015 School Board/
Leadership Application**



Helping Here.[®]

Purpose

Created in 2002, the H-E-B Excellence in Education® Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators, schools, districts, early childhood facilities and school board members who go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

Eligibility

All public school boards currently located within 60 miles of an H-E-B or Central Market store are eligible to apply.*

Criteria

This honor is designed to recognize school boards that have demonstrated real leadership in the community that it serves based on three basic criteria:

- Academic/student progress within the district
- Identification of community needs and specific actions taken based on those needs
- New and creative methods for community engagement

Evaluation Process

Boards are eligible to apply for this honor each year as part of the H-E-B Excellence in Education® Awards. Up to five school boards may be recognized in any given year based on a thorough review of the written applications and a site visit from the panel of judges comprised of former superintendents, board members and educational experts.

If selected, one or more school boards may receive a special judges award that will be announced during a recognition dinner and celebration in May 2015.

Awards

Up to five (5) school boards will be notified of their selection beginning in February. During visits from H-E-B Officials and the judging committee, each school board will be presented with a check for \$5,000 to the district in which they represent. In addition, each school board member will receive an all-expense paid trip to the awards celebration in May.

If a school board is selected to receive a special judges award, they can receive up to \$25,000 in the form of a grant to the school district they represent.

Application Guidelines

Applications may be submitted online or mailed.

To complete an online application, please visit heb.com/education. The online application will be available until midnight on January 11, 2015.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:

- Use no more than two pages (8.5" x 11") to answer each professional question.
- Use no smaller than 10 pt. type and no less than 1.5" line spacing.
- Type your district/school board name and the corresponding professional question at the top of each page.
- Please retain a copy of the application for your records, as materials will not be returned.
- Applications must be postmarked by midnight on January 11, 2015.
- Staple your completed application in the top left corner.

If mailed, please submit your completed application to:

H-E-B Excellence in Education Awards
6929 Airport Blvd., Suite 176
Austin, TX 78752

Once your application has been received, you will be notified via email.
Please allow 3 - 5 days for processing.

*Members of the board and/or administration must not have been indicted or investigated for any cause within the past five (5) years.

**SCHOOL BOARD
APPLICATION FORM**
Type or clearly print your answers.



To be completed by Board President

District Name: _____

ESC Region: _____

District Superintendent's Name: _____

Dr. ___ Mr. ___ Mrs. ___ Ms. ___

Address: _____

Street

City

State

Zip

Phone: () _____ E-mail Address: _____

Classification: _____ Urban _____ Suburban _____ Rural _____

UIL Rating:

TEA District Rating

Small District (1A, 2A, 3A or 4A): _____ Large District (5A or 6A): _____

Charter School with under 5,000 students _____ Charter School with more than 5,000 students _____

Current District Enrollment: _____

Percent of students that qualify for free or reduced lunch: _____

School Board Members:

Name	Current Board Position	Years of Service
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Application to be completed by Board President

Board President's Name _____

E-mail _____

Phone _____

PROFESSIONAL QUESTIONS

1. What is the average tenure of the members on your board?
2. How long has your Superintendent been in place?
3. How do the board members view their role in the district?
4. What criteria would the board use to assess the success of the district?
To assess its success as a board?
5. Does your board have a formal process for establishing the vision of the district?
Describe briefly what factors most shaped the current vision. How does the board communicate the vision throughout the district and the community? What has the board done to support progress in realizing the vision?
6. How does the board identify, assess and prioritize community needs?
7. Describe a major challenge your district has faced and how the school board worked to address that challenge. Please describe the process you used to identify the opportunity, steps you took to address or change the issue, how you communicated to others (administrators, parents, educators, students and community members) and the outcome.
8. What is the biggest accomplishment you have achieved as a board and what has been the impact on the district? How will it affect future results?