



Excellence in
Education[®]
Awards

in cooperation with
Texas Association of Secondary School Principals
Texas Elementary Principals and Supervisors Association
Texas Association of School Administrators
Texas Parent Teacher Association
Texas Association of School Boards

2015 District Application



Helping Here.[®]

Purpose

Created in 2002, the H-E-B Excellence in Education® Awards are designed to honor outstanding public school professionals and to thank them for their dedication and commitment. Through this program, H-E-B seeks to pay tribute to those educators, districts, early childhood facilities and school boards that go the extra mile each and every day to serve their students and their communities and who inspire others to do the same.

Eligibility

All public school districts currently located within 60 miles of an H-E-B or Central Market store are eligible for nomination.

School districts that have previously been selected as statewide winners are not eligible to reapply.

Criteria

- Commitment to student achievement through innovative programs
- Parent/Community involvement
- Professional development opportunities for teachers and administrators

Evaluation Process

All written applications will be screened and scored by a team of professional readers. District finalists will be selected by a panel of judges comprised of educators, administrators and community leaders. Up to five (5) large district finalists and three (3) small district finalists will be selected from across the state.

The committee will then conduct on-site campus visits and personal interviews with members of the school board, teachers, parents, principals, community leaders, superintendents and student leaders. The overall statewide winners will be announced during a recognition dinner and celebration in May 2015.

Awards

The superintendents of each of the district finalists will be notified of their selection beginning in February. During visits from H-E-B Officials each superintendent will be presented with a check, \$5,000 for a large district and \$2,500 for a small district. In addition, each superintendent will receive an all-expense paid trip to the awards celebration in May and a special reception in their honor.

The Large School District Winner will receive \$100,000.

Public School UIL Rating 5A or 6A, or charter school with over 5,000 students

The Small School District Winner will receive \$50,000.

Public School UIL Rating 1A, 2A, 3A or 4A, or charter school with less than 5,000 students

Application Guidelines

Applications may be submitted online or mailed in.

To complete an online application, please visit heb.com/education. The online application will be available until midnight on January 11, 2015.

If an applicant is mailing in an application rather than completing it online, please follow the guidelines below:

- Use no more than two pages (8.5" x 11") to answer each professional question.
- Use no smaller than 10 pt. type and no less than 1.5" line spacing.
- Type your district name and the corresponding professional question at the top of each page.
- Please retain a copy of the application for your records, as materials will not be returned.
- Districts may submit additional supplemental materials designed to demonstrate student progress.
- Applications must be postmarked by midnight on January 11, 2015.
- Staple your completed application in the top left corner.

Please submit your completed application to:

H-E-B Excellence in Education Awards
6929 Airport Blvd., Suite 176
Austin, TX 78752

Once your application has been received, you will be notified via E-mail.
Please allow 3 - 5 days for processing.

**DISTRICT
APPLICATION FORM**
Type or clearly print your answers.



District Name: _____

ESC Region: _____

District Superintendent's Name: _____

Dr. ____ Mr. ____ Mrs. ____ Ms. ____

Address: _____

Street

City

State

Zip

Phone: () _____ E-mail Address: _____

Classification: _____ Urban _____ Suburban _____ Rural _____

UIL Rating:

TEA District Rating Small District (1A, 2A, 3A or 4A): _____ Large District (5A or 6A): _____

Charter School with under
5,000 Students _____

Charter School with more than
5,000 Students _____

Current District Enrollment: _____

Number of Schools

Elementary _____

Middle _____

High School _____

Contact information of person completing application

Name _____

Title _____

E-mail _____

Phone _____

ACADEMIC PROGRESS AND PROFESSIONAL DEVELOPMENT

PROFESSIONAL QUESTIONS (essays)

1. Describe the development of your district's mission/vision statement and district goals and how they reflect the district's educational philosophy.
2. Describe the style of leadership in your district and how it impacts opportunities for leadership development for students, parents, teachers, community leaders, administrators, and board members.
3. How do you show evidence of a strong written curriculum demonstrated through classroom instruction?
4. Define student success and describe the structures and processes that are designed to help students achieve it.
5. Describe a specific innovation that your district has undertaken in the last three years and how you measured its success.
6. How do you develop your spending priorities and what process did you use to identify them?
7. How do you involve key stakeholders; i.e. parents, teachers, business and community leaders, in district initiatives and decision-making?