

# MOTHER NATURE CAN REALLY DISH IT OUT. **LUCKY YOU.**

It's almost here – the biting cold, the flurries, the snow and everything in between. BFGoodrich® tires are ready to take on winter on any terrain.

## ARE YOU DRIVER ENOUGH?



All-Terrain T/A® KO2



Winter Slalom™ KSI

# \$50

October 5 to December 15, 2015.

**MAIL-IN REBATE**  
WITH THE PURCHASE OF **4 BFGOODRICH®**  
PASSENGER OR LIGHT TRUCK TIRES.

## HOW TO RECEIVE YOUR MAIL-IN REBATE:

### COMPLETE ONLINE CLAIM

- Go to [bfgoodrichpromo.ca](http://bfgoodrichpromo.ca) to request your rebate online.

### OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four BFGoodrich® passenger or light truck tires (between October 5 and December 15, 2015).
- Mail before January 16, 2016, to:  
**BFGoodrich® Fall 2015 Promotion**  
P.O. Box 6025, Paris, ON N3L 3W6

† Estimates, work orders or quotations are not acceptable as proof of purchase.



BFGoodrichCanada

**Mail before January 16, 2016, with a copy  
of your invoice (see reverse for details) to:**

**BFGOODRICH® FALL 2015 PROMOTION  
P.O. BOX 6025, PARIS, ON N3L 3W6**

Please indicate your language of choice: English ☐ French ☐

**Please print legibly.**

Invoice #\*

Retailer name\*

First name\*  Mr. ☐ Ms. ☐

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone  -  -

Email address

(If you would like to receive confirmation of claim form receipt by email)

\* Required information

BFG5038

☐ I authorize BFGoodrich® to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?  
Yes ☐ No ☐

2- How did you first hear about this promotion? (Please check one.)

- |   |   |  |
|---|---|--|
| Radio <input type="checkbox"/>                | In-store display <input type="checkbox"/> | Outdoor advertising <input type="checkbox"/> |
| Direct mail <input type="checkbox"/>          | Friend/family <input type="checkbox"/>    | Email <input type="checkbox"/>               |
| Newspaper <input type="checkbox"/>            | Television <input type="checkbox"/>       | Facebook page <input type="checkbox"/>       |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/>          | Other <input type="checkbox"/>               |

3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

- |                                      |                                    |                                   |                                      |
|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|
| BFGoodrich® <input type="checkbox"/> | MICHELIN® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/>        | Pirelli <input type="checkbox"/>   | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/>       |

4- How many years have you been a BFGoodrich® tire owner?

- First time ☐ Less than 5 years ☐ More than 5 years ☐

5- What kind of tires do you normally use?

- ☐ Winter or all-season tires/summer tires (according to the season)
- ☐ All-season or summer tires all year-round
- ☐ Winter tires year-round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- ☐ In the next 3 months
- ☐ In 1 year or less
- ☐ More than 1 year from now

7- What is the make and year of your vehicle?

Make  Year

8- What is your age? 18-25 ☐ 26-39 ☐ 40-55 ☐ Over 55 ☐

BFGoodrich® knows how important it is to protect your personal information. Please consult our privacy policy at [bfgoodrichtires.ca](http://bfgoodrichtires.ca). This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Sales to corporations, fleets, wholesalers, business accounts and purchases for resale are not eligible for this promotion. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 5 to December 15, 2015. Purchases outside these dates will not be honoured. Only BFGoodrich® passenger or light truck tires are eligible. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® dealers. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit [bfgoodrichpromo.ca](http://bfgoodrichpromo.ca). While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four winter tires is recommended for optimal performance and may be mandatory in certain jurisdictions. © 2015 MNA(CJ). All rights reserved. (C13445 - 06/15)

**BFGoodrich®**  
Tires  
**TAKE CONTROL™**