

PARTSOURCE ENTER TO WIN HOCKEY TICKETS CONTEST

OFFICIAL CONTEST RULES

The PartSource “Enter To Win Hockey Tickets” contest (the “**Contest**”) is intended to be conducted in Ontario only and shall be construed and evaluated according to applicable Canadian law. No purchase is necessary to participate. Void in whole or part where prohibited by law. Entry in this Contest constitutes acceptance of these Contest rules (the “**Contest Rules**”).

1. **SPONSOR:** The Contest sponsor is PartSource, a division of Canadian Tire Corporation, Limited (the “**Sponsor**”) with its head office located at 336 Courtland Avenue, Vaughan, Ontario L4K 4Y1.
2. **ELIGIBILITY.** To be eligible for this Contest, an individual must:
 - (a) be 18 years of age or older;
 - (b) be a legal resident of Ontario; and
 - (c) reside within a fifty (50) mile radius of the City of Toronto,
all at the time of entry.

Employees and the immediate families (including those with whom they are domiciled) of Sponsor, Canadian Tire Corporation, Limited, Canadian Tire Associate Dealers, Maple Leaf Sports & Entertainment Ltd. (“**MLSE**”), Toronto Maple Leafs, the National Hockey League and its Member Teams, NHL Enterprises Canada L.P., and each of their respective subsidiaries, affiliates, directors, officers, governors, agents, their advertising and promotional agencies (altogether the “**Releasees**”) are not eligible to enter the Contest. For purposes of this Contest, “immediate family members” shall include the mother, father, brothers, sisters, daughters, sons, partner or spouse of an individual (regardless of where any such “immediate family member” resides).

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. Any information and/or material submitted by you pursuant to this Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. **CONTEST PERIOD.** The Contest starts at 9:00 a.m. Eastern Time (“**ET**”) on January 30, 2015 and ends at 5:00 p.m. ET on February 26, 2015 (the “**Contest Period**”), after which time the Contest will be closed and no further entries shall be accepted.
4. **HOW TO ENTER. NO PURCHASE NECESSARY.** Unless otherwise noted, for the purposes of this Contest and these Official Contest Rules, an “entry” shall include an online entry, in-store entry and mail-in entry as each term is defined herein. There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means. Entries must be completed and submitted by the entrant him/herself.
 - (a) **Online Entry:** To enter online, complete and submit the entry form located at partsource.ca/tml (the “**Contest Website**”), to receive one (1) “Online Entry” into the Contest. Online Entries must include your full name, date of birth, mailing address, email address and telephone number; or
 - (b) **In-Store Entry:** Spend fifty dollars or more (\$50.00 CAD) (before taxes and cores) at any

participating PartSource store to receive one (1) ballot entry (while quantities last), to be completed in-store, including your name, date of birth, mailing address, email address, and telephone number. Deposit the completed ballot entry along with a copy of your sales receipt in the ballot box at the store during the Contest Period to receive one (1) "In-Store Entry" into the Contest. See list of participating PartSource stores in Section 17 of these Contest Rules. Only original, hand-printed ballot entries will be eligible; no photocopies or other reproductions.

- (c) Mail-In Entry: To enter by mail, send us an essay between seventy-five (75) and one-hundred (100) words on "Why you love PartSource", to receive one (1) "Mail-In Entry" in to the Contest. Each Mail-In Entry must be mailed in a separately stamped envelope and must be received by Sponsor no later than March 5, 2015. Your mail-In Entry must include your name, date of birth, mailing address, email address, telephone number and a signed copy of the Contest Rules available at partsource.ca/tml. Mail-In Entries should be mailed to: PartSource Enter To Win Contest, 336 Courtland Avenue, Vaughan, ON L4K 4Y1.
- (d) For all Entries, you will also be required to: (i) confirm that you have read, understood and agree to these Contest Rules; and (ii) consent to be contacted by Sponsor regarding this Contest (note: you can withdraw your consent to be contacted anytime at P.O., Box 2000, Welland, ON L3B 5S3 or at customerservice@partsource.ca). Important note: If you have not agreed to the Contest Rules, you will not be eligible to win a Prize (defined below) in this Contest. If you withdraw your consent to be contacted by Sponsor for the purposes of administering the Contest, Sponsor will not be permitted to contact you if you have been selected as eligible to win and thus you will be subject to disqualification as set out herein. See Section 6 on Prize Claim Conditions. All fields on the entry forms are mandatory, unless indicated as optional.
- (e) Limit of five (5) Online Entries per person during the Contest Period. In the case of multiple Online Entries, only the first five (5) eligible Online Entries will be considered. Limit of five (5) In-Store Entries per person during the Contest Period. In the case of multiple In-Store Entries, only the first five (5) eligible In-Store Entries will be considered. Limit of five (5) Mail-In Entries per person during the Contest Period. In the case of multiple Mail-In Entries, only the first five (5) eligible Mail-In Entries will be considered.
- (f) All entries become the sole property of the Sponsor and none will be returned for any reason.
- (g) Entries must be received during the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants, except with those selected for a Prize.

5. PRIZES. There are a total of ten (10) grand prizes (each a "Prize" and collectively, the "Prizes") available to be won, each consisting of one (1) pair of green seat tickets to a 2015 Toronto Maple Leafs regular season home hockey game at Air Canada Centre (40 Bay St, Toronto, ON). Specific date and seat location to be determined by Sponsor (or Prize Supplier, as defined below) in its sole discretion.

- (h) Limit: one (1) Prize per person.
- (i) Each Prize has an approximate retail value ("ARV") of two hundred dollars (\$200.00 CAD).
- (j) Each winner is not entitled to the monetary difference between actual Prize value and the ARV stated herein, if any. Prizes will be distributed after each winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

- (k) Prizes are subject to terms and conditions contained on the game tickets, as well as any policies and procedures of the Air Canada Centre.
- (l) Winners must comply with the Contest Rules and sign and return the Confirmation and Release Form (described below) in order to claim their respective Prize.
- (m) Each Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsor. Any unused portion of a Prize will be forfeited and have no cash value. The Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason. Winners will be instructed by the Sponsor as to how to claim their Prize.
- (n) Prizes shipped shall not be insured and the Sponsor shall not assume any liability for lost, damaged or misdirected Prizes.

6. WINNER SELECTION, NOTIFICATION AND PRIZE CLAIM CONDITIONS.

Ten (10) potential winners shall be selected as follows:

- (a) On March 18, 2015, at the Sponsor's head office in Vaughan, Ontario, ten (10) entrants will be selected by Sponsor through a random draw from all eligible entries received during the Contest Period. Each entrant shall be eligible to win only one (1) Prize. The odds of being selected as a potential winner are dependent upon the number of eligible entries received by the Sponsor. Before being declared a winner, each selected entrant shall be required: (i) to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call; (ii) to comply with the Contest Rules; and (iii) to sign and return the Confirmation and Release (described below).
- (b) Each selected entrant will be notified of his or her selection by telephone or e-mail by no later than March 20, 2015 at 4:30 pm ET, at the telephone number or e-mail address provided by that entrant at the time of entry. Please check your email and spam filters. Upon notification, each selected entrant must respond by telephone or email to the contact number or email provided in the prize notification, and the selected entrant's response must be received by the Sponsor within two (2) business days of such notification. If a selected entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsor's sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsor is not responsible for the failure, for any reason whatsoever, of a selected entrant to receive the notification or for the Sponsor to receive a selected entrant's response.
- (c) If, as a result of an error relating to the entry process, draw or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible selected entrants after the Contest's closing date to award the correct number of Prizes. The Sponsor assumes no liability for any such error and is not obligated to award any Prizes beyond the number of Prizes stated in these Contest Rules.

- 7. **RELEASE.** Potential winners will each be required to execute a release ("**Confirmation and Release**") that confirms each potential winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of the Releasees from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest and/or Prize-related activity or the acceptance, use, misuse, or delivery of

any Prize including, but not limited to, costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of the Prize or any other property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; (iv) grant to the Sponsor of the unrestricted right, in the Sponsor's individual discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the winner's name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Confirmation and Release must be returned within two (2) business days of the date indicated on the letter of notification or the selected entrant may be disqualified and the Prize forfeited.

8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, including without limitation, any claims of infringement of rights to copyright, privacy and/or personality.
9. **LIMITATION OF LIABILITY.** The Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Confirmation and Release, or any computer, online, software, or for any telephone, hardware or technical malfunctions that may occur including, but not limited to, malfunctions that may affect the transmission or non-transmission of an entry. The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing, any injury or damage to any entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes all liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Sponsor assumes no responsibility or liability, in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest or the Contest Website.
10. **CONDUCT.** By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at the Contest Website and made available at participating PartSource stores. Entrant further agrees to be bound by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest Website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any online CTC property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Caution: Any attempt to deliberately damage the Contest Website or any related website or to undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law including, but not limited to, criminal prosecution. Winners must at all times behave appropriately when taking part in the Prize and observe the Contest Rules and any other

rules or regulations in force at the Prize location. The Sponsor reserves the right to remove from the premises or Prize location, any winner who breaks such rules and/or fails to behave appropriately and to disqualify such winner.

11. PRIVACY / USE OF PERSONAL INFORMATION.

- (a) By participating in the Contest, each entrant: (i) grants to the Sponsor the right to use his/her name, mailing address, telephone number, and e-mail address (“**Personal Information**”) for the purpose of administering the Contest including, but not limited to, contacting and announcing the winners; (ii) grants to the Sponsor the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation, unless prohibited by law; and (iii) acknowledges that the Sponsor may disclose his/her Personal Information to third-party agents and service providers of the Sponsor in connection with any of the activities listed in (i) and (ii) above.
- (b) The Sponsor will use each entrant’s Personal Information only for identified purposes, and will otherwise protect each entrant’s Personal Information in a manner that is consistent with the Sponsor’s Privacy Policy at: <http://www.partsource.ca/policies>.

12. INTELLECTUAL PROPERTY. All intellectual property including, but not limited to, trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited. Canadian Tire name, logos and marks are owned by Canadian Tire Corporation, Limited. Toronto Maple Leafs name, logos and marks are owned by Maple Leaf Sports & Entertainment Ltd. and used under license.

13. TERMINATION. The Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or to modify, amend or suspend the Contest and/or the Contest Rules in any way, at any time, for any reason without prior notice.

14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

15. DISCREPANCIES. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials including, but not limited to, the Contest entry forms, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

16. PRIZE SUPPLIER. By entering the Contest, entrants acknowledge and agree that MLSE’s role in the Contest is strictly that of Prize Supplier and that the Sponsor is fully responsible for the conduct and administration of the Contest, including the selection of winners.

17. PARTICIPATING STORES. See list of participating PartSource stores on next page.

PARTICIPATING PARTSOURCE STORES:

STORE #	ADDRESS	PHONE
756	6400 Millcreek Drive, Unit 16 Mississauga, ON L5N 3E7	(905) 814-8578
740	30 Kennedy Road S. Brampton, ON L6W 3E2	(905) 796-5666
764	16715 Yonge Street, Unit 24 Newmarket, ON L3X 1X4	(905) 868-9994
700	65 Victoria Road S. Guelph, ON N1E 5P7	(519) 766-1222
712	1150 Simcoe St Oshawa, ON L1G 4W7	(905) 576-9976
702	987 Upper James St. Hamilton, ON L9C 3A6	(905) 318-1122
701	25 Cannon St. E. Hamilton, ON L8L 1Z6	(905) 522-7222
748	8675 McCowan Rd, Unit 2 Markham, ON L3P 4H1	(905) 472-6827
703	106 Centennial Pkwy, N Hamilton, ON L8E 1H7	(905) 561-2999
768	1095 Kingston Road, Pickering, ON L1V 1B5	(905) 420-1332
766	4420 Sheppard Ave. E. Scarborough, ON M1S 1T8	(416) 335-9222
736	370 Ontario St. St. Catharines, ON L2R 5L8	(905) 688-7087
737	1435 Plains Road East Burlington, ON L7R 3P9	(905) 637-4445
757	1465 Dundas St. E. Mississauga, ON L4X 1L3	(905) 624-7555
758	10720 Yonge Street, Richmond Hill, ON L4C 3C9	(905) 770-2666
754	3173 Winston Churchill Blvd. Mississauga, ON L5L 2W1	(905) 569-6661
759	801 The Queensway Toronto, ON M8Z 1N4	(416) 251-6664
763	2181 Steeles Ave. West, Unit 18 Toronto, ON, M3J 3N2	(416) 514-1666
760	2211 St. Clair Avenue W. Toronto, ON M6N 1K5	(416) 761-0023
767	51 Terecar Drive Unit 3 Vaughan, ON L4L 0B5	(905) 264-6021
713	1801 Dundas St. East Units 21 and 22 Whitby, ON L1N 7C5	(905) 432-3666
739	368 Speers Road Oakville, ON L6K 2G2	(905) 845-4441
765	6200 Finch Ave. W. Toronto, ON M9V 0A1	(416) 745-4002
747	2650 Lawrence Avenue E. Scarborough, ON M1P 2S1	(416) 751-2229
749	3400 Danforth Ave. Scarborough, ON M1L 1E1	(416) 698-3334
802	417 Queensway South Keswick, ON L4P 2C7	(905) 476-0980