PartSource VIP WEEKEND Contest OFFICIAL CONTEST RULES

The PartSource VIP Weekend Contest (the "Contest") is intended to be conducted in Canada (Excluding the province of Quebec, British Columbia, New Brunswick, Newfoundland, Prince Edward Island and the Territories) and shall be construed and evaluated according to applicable Canadian law. No purchase necessary. Participants must be of the age of majority in their province or territory of residence or older at the time of entry. Void in whole or part where prohibited by law. Entry in this Contest constitutes acceptance of these Contest rules (the "Contest Rules").

- 1. **SPONSOR:** The Contest sponsor and administrator is PartSource, a division of Canadian Tire Corporation, Limited (the "Sponsor" and "Administrator) with its head office located at 336 Courtland Avenue, Vaughan, Ontario L4K 4Y1. This Contest is in no way sponsored, administered, endorsed by or associated with Facebook, Inc., Any questions, comments or complaints must be directed to the Sponsor, and not to Facebook, Inc.
- **2. ELIGIBILITY.** To be eligible for this Contest, an individual must:
 - (a) be a legal resident of Canada (excluding the province of Quebec and British Columbia);
 - (b) be of the age of majority in their province or territory of residence or older at the time of entry.

(Each an "Entrant", collectively the "Entrants")_

Employees of the Sponsor, its affiliates, subsidiaries, related companies, advertising and promotional agencies, and the immediate family members and household members of any of the above, are not eligible to participate in the Contest.

The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right, in its sole discretion; to disqualify any Entrant should such an Entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

3. CONTEST PERIOD. The Contest begins on Friday, June 1, 2018 at 9:00 a.m. Eastern Daylight Time ("EDT") and ends on Sunday, June 17, 2018 at 11:59 p.m. EDT (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.

4. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.
 - (i) During the Contest Period, Entrants must visit http://partsource.ca/motorsport (the "Contest Website");
 - (ii) Complete each of the required fields contained in the Contest registration form; and
 - (iii) Submit the Contest registration form to receive (1) entry.

(Each an "Entry", collectively the "Entries")

- (b) Each Entrant is eligible to receive one (1) Entry into the Contest during the Contest Period.
- (c) All Entries, including the Entry, become the sole property of the Sponsor.
- (d) Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with Entrants except with those selected for a Prize.
- (e) Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The Winner may be required to provide the Administrator with proof that the Winner is the authorized account holder of the e-mail address associated with the winning Entry.
- (f) This Contest is in no way sponsored, endorsed, administered by, or associated with Facebook. Entrants are providing their information to the Sponsor and not to Facebook except as provided within Facebook's terms of use and any other rules posted on their site.

5. PRIZE.

(a) There is one (1) prize (the "Prize") available to be won. The Prize is a three (3) -day and two (2) -night trip for the winner (the "Winner") and one (1) adult companion (the "Guest") to a PartSource VIP Weekend experience provided by the Sponsor. The total approximate value of the Prize is \$5,500 CAD based upon a return flight from Calgary, Alberta. The Winner will be able to choose one (1) of the following packages, which shall include:

Option 1: Explore Toronto

- (i) round-trip economy airfare for the Winner and his/her Guest on an air carrier selected by the Sponsor from the major airport closest to the Winner's residence to Toronto, Ontario;
- (ii) round-trip ground transportation for the Winner and Guest between the airport and hotel in Toronto, Ontario and between the hotel and Canadian Tire Motorsport Park in Bowmanville, Ontario;
- (iii) three (3) nights accommodation (double occupancy) in a hotel to be selected by Sponsor;
- (iv) \$1,160 CAD pre-paid Visa card for meals and spending money;
- (v) two (2) tickets to the Toronto Blue Jays vs Phillies baseball game on August 25,

2018, two (2) tickets to Ripley's Aquarium and two (2) tickets to the CN Tower; and

(vi) two (2) tickets to the Chevrolet Silverado 250 at Canadian Tire Motorsport Park on August 26, 2018.

OR

Option 2: Weekend at Canadian Tire Motorsport Park:

- (i) round-trip economy airfare for the Winner and his/her Guest on an air carrier selected by the Sponsor from the major airport closest to the Winner's residence to Toronto, Ontario.;
- (ii) round-trip ground transportation for the Winner and Guest between the airport and hotel in Toronto, Ontario and between the hotel and Canadian Tire Motorsport Park in Bowmanville, Ontario;
- (iii) three (3) nights accommodation (double occupancy) in a hotel to be selected by Sponsor;
- (iv) \$1,085 CAD pre-paid Visa card for meals and spending money; and
- (v) two (2) tickets to the Chevrolet Silverado 250 at Canadian Tire Motorsport Park on August 25 and 26, 2018;

The Prize does not include goods or services that are not specified above. Goods and services NOT covered by the Prize include, but are not limited to, transportation to and from originating airport, insurance of any nature, travel documentation, airport improvement fees, taxes, gratuities, telephone calls, meals not specifically mentioned above, any alcoholic beverages, unscheduled transportation to or from any location, room service/in-room charges, room upgrades, laundry/dry cleaning, cancellation penalties, if any, and any other expense not explicitly included in the Prize.

- (b) Winner and Guest must be available to travel on August 24, 2018 and August 27, 2018. Should the Winner and Guest be unable to travel on the dates and times designated, the Prize will be forfeited and awarded to an alternate Winner. It is the responsibility of the Prize Winner and the Winner's Guest to obtain all necessary travel documents. The Guest must be of the age of majority in the province or territory of their residence. Reservations are subject to availability of both air and hotel at the time of booking. All bookings are subject to 100% cancellation penalties.
- (c) Winner is not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (d) Prize will be distributed within ten (10) business days after the Winner has been successfully contacted, notified of his/her Prize and fulfilled the requirements set out herein.

- (e) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsor. Any unused portion of a Prize will be forfeited and have no cash value. The Sponsor reserves the right, in its and its sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
- (f) The Sponsor shall not assume any liability for a lost, damaged or misdirected Prize.

6. WINNER SELECTION.

There will be one (1) Winner selected from all of the eligible Entries submitted, and will be conducted as follows:

- There will be one (1) random draw from all of the eligible Entries submitted. On or about June 19th, 2018 in Vaughan, Ontario, at the **PartSource Store Support Centre** located at 336 Courtland Avenue in Vaughan, Ontario, one (1) Entrant will be randomly drawn by a representative of the Sponsor following a review of all eligible Entries received during the Contest Period. The draw will be made at approximately 11:00 a.m. EDT, using an electronic true random number generator, which will select a random number out of the total number of eligible Entries received. For example, if 100 eligible Entries are received a random number from 1 to 100 will be electronically generated. Each eligible Entry will be assigned a unique number based on the sequential order in which the Entry was received. The selected Entrant whose Entry number matches the electronically generated random number will be selected as a potential Winner.
- (b) The odds of being selected as a potential Winner are dependent upon the number of eligible Entries received by the Sponsor. Before being declared a Winner, the selected Entrant shall be required to: (i) provide their full legal name, telephone number and email address, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged email or phone call, (iii) comply with the Contest Rules, and (iv) sign and return the Confirmation and Release (described below).
- (c) The selected Entrant will be notified via email. Upon notification, the selected Entrant must respond and the selected Entrant's response must be received by the Sponsor within ten (10) business days of such notification. If the selected Entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive the Prize and another Entrant may be selected in the Sponsor's sole discretion. The Sponsor is not responsible for the failure for any reason whatsoever of a selected Entrant to receive notification or for the Sponsor to receive a selected Entrant's response.
- (d) Prior to being awarded the Prize, the Winner's Guest must also sign and return a Confirmation and Release form within five (5) days of receipt of said document by Winner.
- (e) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected Entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct Prize.

- (f) ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE CONTEST SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANTS ELIGIBILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.
- 7. RELEASE. The Winner and Guest will be required to execute a release and waiver ("Confirmation and Release") that confirms Winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of the of the Sponsor and Administrator, Facebook, Inc., its subsidiaries, affiliates and/or related companies and each of their employees, directors, and officers, advertising and promotional agencies involved in this Contest as well as the prize sponsors (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; (iv) grant to the Sponsor the unrestricted right, in the Sponsor's individual discretion, to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, photograph, the Entry, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof; (v) assignment to the Sponsor all of Winner's right, title and interest, including copyright in and to the Entry, throughout the world in perpetuity and acknowledgment that, as a result of this assignment, the Sponsor will have the exclusive and perpetual right to exploit the Entry in any media now known or later developed in whatever ways the Sponsor may determine in its sole discretion and to authorize others to do so, including without limitation, the right to reproduce, distribute, publish, exploit, display, communicate to the public by telecommunication, transmit, broadcast and otherwise use and exploit the Entry, in whole or in part and to edit, add to, or modify the Entry in any way, all without further obligation or compensation of any kind to the Winner; (vi) waiver of all of Winner's so-called "moral rights" that it may enjoy in any territory throughout the world in relation to the Entry; and (vii) acknowledgement that, upon request by the Sponsor, Winner shall sign (or cause to be signed) all further documents or do (or cause to be done) all further acts and provide all reasonable assurances as many reasonably be necessary or desirable to give effect to the assignment of Winner's rights in the Entry. The executed Confirmation and Release must be returned within three (3) business days of the verification as a Winner or the selected Entrant will be disqualified and the Prize forfeited.
- **8. INDEMNIFICATION BY ENTRANT.** By entering the Contest, Entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the Entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Contest Rules, or in any Prize-related activity. The Entrant agrees to fully indemnify Releases from any and all claims by third parties relating to the Contest, including without limitation any claims of infringement of rights to copyright, privacy and/or personality.
- **9. LIMITATION OF LIABILITY.** The Sponsor assumes no responsibility or liability for: (a) lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete Entries, notifications,

responses, replies or any Confirmation and Release, (b) any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry, (c) any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest, (d) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries, (e) any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing, (f) any injury or damage to Entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Sponsor and Administrator assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest or the Contest Website.

Rules, which will be made available online at www.partsource.ca/motorsport. Entrant further agrees to be bound by the decisions of the Sponsor, which shall be final and binding in all respects. The Sponsor reserves the right, in its sole discretion, to disqualify any Entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any online PartSource property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Caution: Any attempt to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including but not limited to criminal prosecution.

11. PRIVACY / USE OF PERSONAL INFORMATION.

- (a) By participating in the Contest, Entrant: (i) grants to the Sponsor the right to use his/her name, mailing address, the Entry, telephone number, and e-mail address ("Personal Information") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winner; (ii) grants to the Sponsor the right to use his/her Personal Information for administrative, publicity, and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsor may disclose his/her Personal Information to third-party agents and service providers of the Sponsor in connection with any of the activities listed in (i) and (ii) above.
- (b) The Sponsor will use the Entrant's Personal Information only for identified purposes, and protect the Entrant's Personal Information in a manner that is consistent with the Canadian Tire Corporation, Limited ("CTC") Privacy Policy at:

http://www.canadiantire.ca/en/customer-service/privacy-policy.html

CTC's Privacy Policy not only outlines its commitment to safeguarding Personal Information, but it also details how to opt-out of receiving marketing communications.

- 12. INTELLECTUAL PROPERTY. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsor and/or its affiliates, unless otherwise stated. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited. Canadian Tire name, logos and marks are owned by Canadian Tire Corporation, Limited.
- **TERMINATION.** The Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- 14. LAW. These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the Entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- **15. LANGUAGE DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

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