

COOPER TIRES™ VISA® PREPAID CARD REWARD OFFER



Take The Money
And Ride™

START DATE

March 15, 2016

END DATE

May 31, 2016

POSTMARK DATE

June 30, 2016

PURCHASE REQUIREMENTS

New set of four (4) qualifying Cooper Tires

PLEASE SELECT THE TIRES YOU PURCHASED:

- | | | |
|---|--|--|
| <input type="checkbox"/> \$50 Cooper CS3 Touring | <input type="checkbox"/> \$60 Cooper Zeon RS3-S | <input type="checkbox"/> \$70 Cooper Discoverer A/T3 |
| <input type="checkbox"/> \$50 Cooper Discoverer HT3 | <input type="checkbox"/> \$70 Cooper CS5 Touring | <input type="checkbox"/> \$70 Cooper Discoverer SRX |
| <input type="checkbox"/> \$60 Cooper Zeon RS3-A | <input type="checkbox"/> \$70 Cooper Discoverer A/TW** | <input type="checkbox"/> \$70 Cooper Discoverer X/T4 |

PLEASE WRITE IN THE DATE YOU PURCHASED
YOUR VALID COOPER TIRES:

____/____/____
(mm/dd/yyyy)

HOW TO GET YOUR COOPER TIRES REWARD:

1 GET YOUR REWARD FASTER! SUBMIT ONLINE: Go to www.coopertire.ca and visit the "Offers" page. Click "Claim your reward".

Follow the directions to enter in your name, address, purchase details and upload your receipt. **Work orders will not be accepted.**

- 2 MAIL-IN:** 1. Complete the mail-in form below. This offer is not transferable, so the name on the mail-in form must match the name on the sales receipt. **Work orders will not be accepted.**
2. **Include the original dated sales receipt showing purchase of qualifying Cooper Tires and purchase price.** Circle the tires purchased on the receipt, which must be one (1) set of four (4) of the Cooper Tires listed above. Substitutions are not eligible.
3. **Mail this form to the address listed to the right.** Please do not use staples when sending your information. Keep copies of all documents for your records. Please allow 6-8 weeks after Sponsor receives the mail-in request for the delivery of your Cooper Tires Visa Prepaid Card.

MAIL TO:

"Cooper Tires Canada Spring Event Reward"
420 Green Street, Suite 202
Whitby, Ontario
L1N 8R1

MAIL-IN REQUESTS MUST BE POSTMARKED BY
THE DATE LISTED ABOVE. LATE SUBMISSIONS
WILL NOT BE ACCEPTED.

REQUIRED INFORMATION: Please print clearly in capital letters. This is the name that will appear on your Cooper Tires Visa Prepaid Card. See full Terms and Conditions on the reverse side.

Name: _____ Address: _____ City: _____ Province: _____

Postal Code: _____ Phone Number: (____) _____ Tire Size: _____ Vehicle Make: _____

Vehicle Model: _____ Vehicle Year: _____ Did this offer influence your purchase decision?

Email Address: _____ Please check one: (optional) Yes No

Check this box if you would like to receive information about Cooper Tires, special programs, and promotional offers.

FOR ASSISTANCE, PLEASE CONTACT YOUR COOPER TIRE & RUBBER COMPANY REPRESENTATIVE VIA EMAIL AT COOPERTIREREBAATES@360INCENTIVES.COM, OR CALL 1-866-415-5543, OR VISIT WWW.COOPERTIRE.CA.

**Available at select national retailers.

COOPER TIRES OFFICIAL TERMS & CONDITIONS – CANADA:

1. This offer is open to legal residents of Canada making purchases in participating stores in Canada. The offer is not transferable and is valid only for the individual who purchased four new qualifying Cooper Tires in a single transaction for personal household use. Void where restricted or prohibited by law.
2. Properly submitted and verified claims will be provided with the reward (as described below) in Canadian dollars in the form of a Visa® Prepaid Card (“Prepaid Card”), to be mailed to the address provided during your claim submission. The Prepaid Card is issued by Peoples Trust Company pursuant to a license from Visa Int. Use your Prepaid Card anywhere Visa® cards are accepted worldwide. The Prepaid Card has no ATM or cash access. This Prepaid Card is not a line of credit. Pay close attention to the expiration date of the Prepaid Card. Prepaid Card is valid through the last day of the month printed on the front of the Prepaid Card. You will not have access to the funds after expiration. Prepaid Card is subject to terms and conditions placed on it by Visa and the issuer of the Prepaid Card. Failure to activate or use your Card will void the offer and relieve Cooper Tire & Rubber Company (“Sponsor”) of any further obligation. Lost, unused or unused balances on Prepaid Cards will not be replaced after the expiration date. If your Prepaid Card has been lost or stolen before the expiration date and you have reason to believe that someone has made an unauthorized transaction with your Prepaid Card or may attempt to use your Prepaid Card without your permission, please call IMMEDIATELY 1-866-230-3809. No additional value may be added to this Prepaid Card. Sponsor reserves the right to substitute an alternative reward of equal or greater value.
3. This offer is contingent on the purchase of a new set of four (4) **qualifying (all four tires must be the same model)** Cooper Tires (in a single transaction) between **March 15, 2016 and May 31, 2016. Reward requests submitted online must be received no later than June 30, 2016. Reward requests submitted by mail need to be postmarked and received by the Sponsor no later than June 30, 2016.** Late submissions will not be accepted. Allow 6 to 8 weeks after the Sponsor receives the request for delivery of the Cooper Tires Visa Prepaid Card.
4. **Reward Amount:** Actual reward depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. \$50 reward is available for the following qualifying tires purchased as a set (4): Cooper CS3 Touring, Cooper Discoverer HT3, \$60 reward is available for the following qualifying tires purchased as a set (4): Cooper Zeon RS3-A and Cooper Zeon RS3-S, \$70 reward is available for the following qualifying tires purchased as a set (4): Cooper CS5 Touring, Cooper Discoverer A/TW**, Cooper Discoverer A/T3, Cooper Discoverer SRX and Cooper Discoverer X/T4. Substitutions are not eligible. ** Available at select national retailers.
5. **Limit of one (1) reward per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two (2) claims per person, family, household or address.**
6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other Sponsor offer.
7. Apply for your reward online or via mail. This offer is not transferable, so the name on the form must match the name on the sales receipt. **Work orders will not be accepted.** (1) Online: Visit CooperTire.ca and navigate to the “Offers” page and click “Claim Your Reward”. Follow the directions to enter in your name, address, purchase details and upload your receipt. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Prepaid Card. Include the original dated sales receipt, which must show the qualifying Cooper Tires, purchase price and size. Circle the tire purchased, which must be one set of four (4) of the qualifying Cooper Tires. Substitutions are not eligible. Please do not use staples when sending your information. Please mail to: “Cooper Tires Canada Spring Event Reward”, 420 Green Street, Suite 202, Whitby, Ontario, L1N 8R1. **No reward will be issued for requests that are not properly submitted (by not including the documentation described).**
8. Keep copies of all documents for your records, as well as a record of the date your reward request was mailed. All submitted documents will become the property of the Sponsor and will not be returned. Please allow 6-8 weeks after Sponsor receives the request for the delivery of your Prepaid Card. If Prepaid Card is not received within 8 weeks, contact a Sponsor representative via email at COOPERTIREREBATES@360INCENTIVES.COM or call 1-866-415-5543. You must notify the Sponsor of any claim of non-delivery of your Prepaid Card no later than August 31, 2016. Claims of “lost materials” will not be honored unless accompanied by proof of receipt of materials by the Sponsor, such as proof of certified mailing. If you claim a reward was not delivered or was improperly denied, you will be required to furnish the Sponsor with a copy of all materials you submitted for verification.
9. Incomplete requests will delay processing. If any request is submitted by the deadline but is incomplete, the Sponsor’s representative will notify the sender by email, and you must resubmit the requested information or documentation within 5 days of receipt of such notice.
10. All decisions made by the Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.
11. The Criminal Code of Canada prohibits acts of deceit or falsehood to defraud a person of money or property. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any reward recipient, including by collecting information about the recipient from third parties. The Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors, or other technical problems associated with, or in any materials for, this offer.
12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error or any kind.
13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any reward-related materials, including but not limited to the entry form, or point of sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.
14. If you have questions about this offer, contact a Sponsor representative via email at COOPERTIREREBATES@360INCENTIVES.COM or call 1-866-415-5543